

One-Time (OT) Monthly (M) Annual (A)	Food Truck Business Necessities	Estimated Cost		Notes
		Low Range	High Range	
OT	Food Truck	\$15,000	\$35,000	
OT	Food Preparation & Storage Equipment	\$10,000	\$50,000	
OT	Kitchen Utensils & Smallware	\$1,000	\$5,000	
OT	Initial Food & Beverage Inventory	\$1,500	\$3,500	
OT	Initial Paper Product Inventory	\$400	\$1,000	
OT	Food Truck Wrap	\$3,500	\$6,000	
OT	Website	\$100	\$2,000	
OT	Branded Uniforms / T-Shirts	\$100	\$300	
OT	Sidewalk Signage	\$100	\$500	
A	Licenses & Permits	\$100	\$1,000	
A	Fire Extinguisher	\$200	\$500	
M or A	Insurance	\$100	\$500	
<b>Estimated Start-Up Costs</b>		<b>\$32,100</b>	<b>\$105,300</b>	
M	Kitchen Commissary	\$500	\$1,500	
M	Point of Sale (POS) System	\$250	\$1,250	
M	Phone / Internet	\$50	\$200	
M	Advertising Budget (Facebook, Twitter, etc.)	\$500	\$2,000	
M	Labor	\$2,500	\$7,500	
M	Repairs	\$500	\$1,500	
M	Restock Food & Beverage Inventory	\$1,000	\$3,000	
M	Restock Paper Product Inventory	\$200	\$750	
M	Fuel	\$500	\$1,000	
<b>Estimated Monthly Recurring Costs</b>		<b>\$6,000</b>	<b>\$18,700</b>	